

# Play To Date - Design

### **SEBA Master – Web Application Engineering**

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# **Structure**



- I. Sign-In
- **II. Managing Content**
- III. Navigation
- **IV. Building Trust and Credibility**



OR

Sign In With Facebook

Username...

Password...

Forgot password?

Login

Don't have an account? Register now!

# Sign-In

### Sign-In/New Account (H2)

Provide data security

### Clear Forms (H10)

Single-sign-on OR conventional login

















# Claudi<sup>1</sup> ™

Birthdate: 15.04.1987 (26)

Location: Munich

Education level: University degree









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About

a...

### About me

Hello everyone! I am Claudi, 26 years old from Munich. I study software engineering, and I love playing games of all kinds. I am not a typical geek though I love going out with friends and I dance (salsa and hip hop), go cycling, and I love swimming. I am very easy-going, and I am not looking for drama. So if you are laid-back and spontaneous, write me!

### Interests

Cycling Swimming Watching movies Going out

### Places I want to visit



# **Managing Content**

### Page Templates (D1)

Top Navigation, Contact List, Main Content, Footer, Advertisement Banner

### Personalized Content (D4)

Contact List, Logout Nickname, MyProfile, Challange Counters

### My Perfect Match

I don't think that there is something like a perfect match, but if you are un-perfect, funny, and open to would love to hear from you! Do you love traveling? Can you sleep in a tent for days without feeling be











**Contact Winner** 



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alex 25 8

alfried 29 8

alois 27 8

aaron 28 8

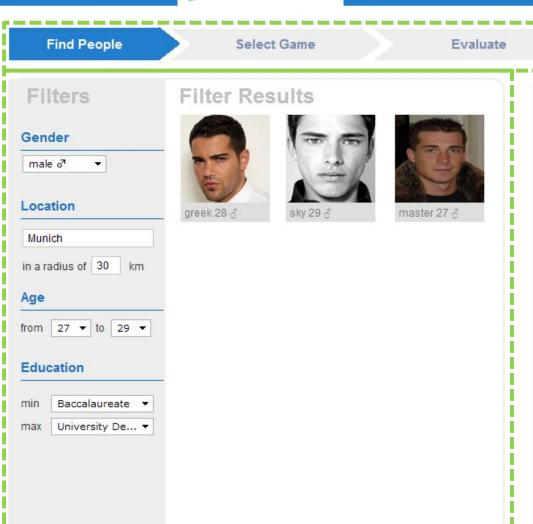
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altfried 27 8

adrian 26 8

albero 29 &

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munich 27 8

musician 28 🐔





sportsman 28 8



# Navigation - Creating a challange

# Filter (JX)

For selecting opponents

# **Progress Bar (H1)**

Illustrates the challange process for the challange owner





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**Find People** 



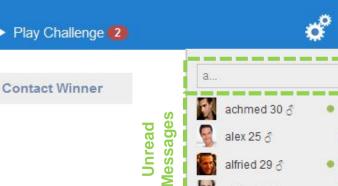
**Select Game** 

winner



Evaluate





Online

alfried 29 8

alois 27 8

aaron 28 8

achim 29 8

altfried 27 &

adrian 26 &

albero 29 8

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Select Game

winner 1st round winner 1st round



munich 27 & musician 28 &



athlete 27 8



sportsman 28 &



# Navigation - Contact list

Word Completion >

### **Multiple Ways to Navigate (B1)**

Finding contacts by scrolling or filtering

# **Alphabetical Organization (B5)**

- Contacts with unread messages asc (user)
- then online contacts asc (user)
- then offline contacts asc (user)



Start

















2/2 Round 5 hours left

1/2 Round 1 day left

Challenge Accepted

1st round

2rd round

Winner

Dismissed

### **Word Completion Game**



I'm sitting on the beach and thinking about ...

the times I was at the beach before.

Confirm

Cancel



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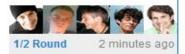
albero 29 8

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### Challenges to Evaluate





### **Select Game** Find People **Evaluate** Contact Winner

### **Word Completion Game**

I'm sitting on the beach and thinking about ...

Answer 1: the times I was at the beach before

Answer 2: all the things that i will do in the following week

Answer 3: the party tonight and what I will wear

Answer 4: the kids in front of me who are so loud



Confirm

Cancel

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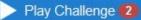














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### Messages



claudi

2 days ago

Hi Claudi! I saw your profile, and it made me very interested. It seems like you are sportive like me. Maybe we can go cycling together this weekend?



alois

2 days ago

Hey Alois! Haha, that sounds good:) I would love to go cycling this weekend. I know a very nice place close to the river.



claudi

1 hour agro

I agree! I will bring some snacks for the break afterwards (we will take breaks, right???:) ). I hope you like chocolate cake?



alois

2 minutes ago Sounds very good! Pick me up at 2?





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aaron 28 &



achim 29 8 altfried 27 &



adrian 26 8



albero 29 &



albrecht 26 &











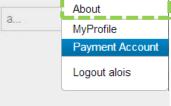
### **Payment Account**

Balance:

100 LoveCoins

1 LoveCoin = 1 Cent





# **Building Trust & Credibility**

### **Privacy Policy (E4)**

Real name and email not visible for any other users
Only authenticated user can access the profile information

# About Us (E5)

Visible in context menu

### **Secure Connection (E6)**

Use of https

### **Payment Method (F6)**

Secure payment with use of PayPal



# Thank you for your attention!



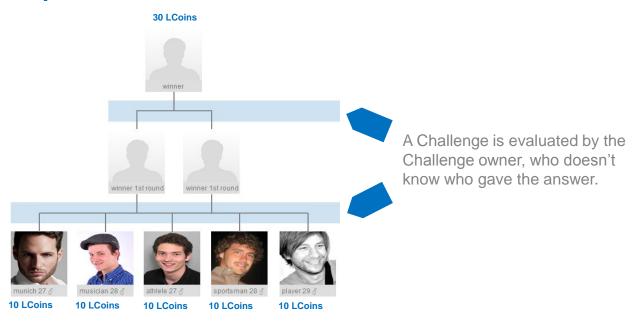
# BACKUP...

# **New Business Model**



- Each challenge costs 10 LoveCoins (1 LCoin = 1 Cent)
- Winner receives: 10+(n-1)\*5 LoveCoins
- Gained LoveCoins can be transferred back to a bank account
- Advertisements
- Interactive gaming all challenges are selected and evaluated by the owner

### **Example:**



# **Select Game**



